

**Directions Issued to the British Film Institute under Section 26 (1) of the National Lottery Etc. Act 1993**

The Secretary of State for Culture, Media and Sport, in exercise of the powers conferred on him by section 26 (1) of the National Lottery etc. Act 1993 and having consulted the British Film Institute pursuant to section 26(5) of that Act, hereby gives the following directions:

1. In these Directions any reference to a section is a reference to a section of the National Lottery etc. Act 1993.
2. In determining the persons to whom, the purposes for which and the conditions subject to which it distributes any money under section 25(1), the British Film Institute shall take into account the following matters:-
  - A. The need to involve the public and local communities in making policies and setting priorities.
  - B. The need to increase access and participation for those sections of society who do not currently benefit from opportunities available in the United Kingdom.
  - C. The need to inspire children and young people, awakening their interest and involvement in the activities covered by the good cause.
  - D. The need to improve community cohesion and/ or social inclusion.
  - E. The need to encourage new talent, innovation, and excellence and help people to develop new skills.
  - F. The need to ensure that money is distributed for projects which promote public value and which are not intended primarily for private gain.
  - G. The need to further the objectives of sustainable development.
  - H. The importance of ensuring equality of opportunity and the desirability of reducing economic and social deprivation and of ensuring that all areas of the United Kingdom have access to the money distributed.
  - I. The desirability of the British Film Institute working jointly with other organisations, including other distributors.
  - J. The need to ensure that all those receiving Lottery money acknowledge it using the common Lottery branding.
  - K. The need to require an element of partnership funding, or contributions in kind from other sources, to the extent that this is reasonable to achieve for different kinds of applicants in particular areas.

- L. The need (a) for money distributed to be distributed to projects only where they are for a specific, time-limited, purpose, (b) to ensure that the British Film Institute has the necessary information and expert advice to make decisions on each application and (c) for applicants to demonstrate the financial viability of projects.
- M. Where setting up costs are sought, the need for a clear business plan to show how any running and maintenance costs will be met for a reasonable period.
- N. The need to make the UK a global hub for film in the digital age, with the world's most imaginative diverse and vibrant film culture, underpinned by a flourishing competitive film industry by:
- i. Improving the quality of British films and raising their profile in the marketplace;
  - ii. Stimulating greater choices for audiences;
  - iii. Encouraging participation and opportunities for learning
  - iv. Promoting the UK in the wide world.
- O. Where awards are made in relation to feature film production or distribution projects the British Film Institute should take into account:
- The need for recipients of awards for film production to pay the set contribution towards the Skills Investment Fund (SIF)
  - The need for recipients of awards to comply with recognised industry best practice and agreements relating to pay and the employment of trainees
  - The need to conserve and expand the UK's film heritage by requiring the deposit of Lottery funded productions and other selected material in the collections of the British Film Institute or regional archives.
  - The need for feature film development and production projects to be capable or substantially capable of qualifying as 'British films' {in accordance with the procedures set out by the DCMS};
  - The need to improve public access to film through the use of audio-description and/ or subtitling for the hard of hearing.

Signed by authority of the Secretary of State for Culture, Media and Sport

**Paul Heron**  
**Head of Creative Industries**  
**Department for Culture, Media and Sport**