

**DCMS Family Climate Change conference
29 January 2008**

SUMMARY

1. Background & Aims

This conference was convened to bring together representatives of the DCMS family – Non-departmental Public Bodies (NDPBs) and a range of other organisations represented by DCMS sectors - to help shape the department's actions on climate change. Recommendations from the conference will be reflected in the DCMS Sustainable Development Action Plan for 2008, to be published in April.

Specific feedback was sought on:

- > What attendee organisations are doing now to address and reduce the impact of climate change
- > What would they like to be doing
- > What would help them to get there

The conference was also aimed at gathering stakeholder feedback on sharing climate change information within the sectors; what information can be delivered and what are the best processes for delivery.

The event was independently facilitated by Futerra and brought together a range of stakeholders from DCMS sectors working in cultural institutions, the media and sporting organisations. Attendees included artists and designers, event coordinators, theatre managers, exhibition curators, sustainability consultants, built environment experts, museum directors, leisure facility managers and climate change scientists.

This document gives an overview of the issues raised by attendees, and the recommendations participants made to DCMS during the event. A full delegate list is attached as an appendix.

2. Key Findings

The organisations which attended are already taking action on climate change; from recycling and renewable energy use, raising awareness with their visitors, to climate change visioning and creating green champions. There are copious plans for climate change events, environmental policies created, public engagement, greener operational processes to be implemented, cross-sector collaboration and coordination of cultural innovation to tackle climate change.

There was a general feeling that the conference generated good energy from a disparate group of people and organisations. It was felt that if anyone can engage the public in climate change then it is the cultural industries that have the imagination and creativity to do so.

The recommendations made by delegates to DCMS were largely focused on enabling urgent action in the three themed categories of Policies, People and Operations.

In particular, the three groups called for:

- > Common messages and language on climate change to be developed
- > An authoritative and truthful representation of climate change – a central evidence base for delivering the same messages on climate change
- > Recognition of the diversity of DCMS sectors
- > Coordinated collaboration and information-sharing between organisations in the sectors
- > Senior level commitment and leadership on climate change especially from DCMS
- > Access to inspirational speakers on climate change
- > Access to best practice standards for the sector to respond to climate change

DCMS responded by suggesting that one way of moving forward would be to create smaller working groups within the DCMS Sustainable Development Forum which would help create models of action for members of the DCMS family to follow. The DCMS can also facilitate ways of bringing the group back together.

POLICY

The policy group discussed the need for:

- > Funding conditionality: building sustainability standards into criteria for NDPB funding
- > Top down policy commitment with priority areas and quick wins
- > Cross-sector coordination – on climate change research (evidence and risk), and ways of working; i.e. shared sustainable procurement function
- > Common messages and language around climate change
- > Cross government policy and coordination; i.e. supply chain footprint
- > Continuing stakeholder engagement
- > Support for developing tailored frameworks for working (e.g. evolving conservation management plans for historic parks and gardens, the Mayor's Office's climate change action plans for theatres and cultural institutions, English Heritage's preventative

conservation research guidelines for historic buildings and new build, developing a British standard for sustainable events, etc.)

- > Rewarding innovation around climate change action

PEOPLE

The 'people' group highlighted the need for:

- > Creating artistic spaces to stimulate human ingenuity by facilitating debate and interpretation, driving innovation and inspiring people to develop their own solutions to climate change.
- > Shared knowledge and learning, insights and best practice on responding to climate change within the DCMS sectors, establishing a campaign for change forum
- > Funding incentives/ rewards for projects that demonstrate measurable improvements through climate change actions, along with funding conditionality i.e. the use of carrots and sticks
- > Two-way public engagement on climate change. Visitor attractions and sports events play host to large captive audiences (1 billion people watched the recent Manchester United v Arsenal game). And the public trust the 'voice' of museums more than many other institutions including Government and large companies
- > Positive messaging around climate change – 'I have a dream', not a nightmare.
- > Getting organisations' own houses in order in a way that inspires staff and demonstrates to external audiences that the sector is responding to climate change
- > Leading NDPBs to articulate and support the relationship between the cultural and leisure sectors and climate change

OPERATIONS

The 'operations' group's focus was on the need for:

- > A more unified approach for climate change action plans
- > Standards and best practice guidelines for sustainable organisations and events, etc
- > Improving efficiency of operations
- > Waste management (including composting, recycling, storage, etc.)
- > Influencing new build construction and design – research into preventative conservation
- > Using sites to promote sustainability and climate change action via public engagement
- > Inspiring case studies – what works and what doesn't to tackle climate change
- > More facilitated working groups in the DCMS Sustainability Forum to encourage partnerships and sharing of information

DETAIL

4. Event outline

The event was opened by Nicholas Holgate, DCMS Director General and Chief Operating Officer, Chair for the morning. He outlined the aim of the day which was to get input from the sectors on targets – striking a balance between realistic and stretching – for the revised Sustainable Development Action Plan 2008. He then introduced DCMS Minister of State Margaret Hodge who spoke of the importance of this now mainstream topic and the need to focus on practical actions that sectors can take to win hearts and minds.

Attendees then split into breakout groups (Policy, People and Operations), which they had preselected based on their interest and expertise, to provide detailed feedback via two sessions:

1. The first breakout was used to map what attending organisations are doing now to address and reduce the impact of climate change, and what they would like to be doing, onto a sustainable value matrix. The actions (written on different coloured Post-It notes) were plotted into four quadrants: Today External, Tomorrow External, Today Internal and Tomorrow Internal. This was followed by a discussion of the groupings and the existing or proposed activities
2. The second breakout examined the wish list considering how, who and when these actions could happen. In particular, delegates were asked to suggest what role DCMS needs to play in making them happen.

Between the two sessions the Director of the Science Museum, Professor Chris Rapley CBE gave an inspiring presentation on “Climate Change – Where do we go from here?”

His short talk covered a number of key messages including:

- > The need for URGENT ACTION
- > There is no silver bullet in beating climate change but there is a ‘golden buckshot’
- > The creative industries provide a real opportunity to address the challenge of climate change

After the second breakout the groups gave feedback in plenary sessions and the event was closed by Nicholas Holgate.

Appendix A: Delegate List

First name	Last name	Organisation	Email address
Sian	Alexander	Clore Foundation	sian@sianalexander.net
Glynnan	Barham	Natural History Museum	g.barham@nhm.ac.uk
Anna	Beech	Mayor's Office - theatre	anna.beech@london.gov.uk
Kate	Bellamy	National Museum Directors Conference	k.bellamy@vam.ac.uk
Russell	Braterman	Mayor's Office - Creative Industries	RussellBraterman@tfl.gov.uk
Vicky	Brightman	Horniman	vbrightman@horniman.ac.uk
Jamie	Brown	Mayor's Office - film	Jamie.Brown@london.gov.uk
Sara	Carroll	British Museum	SCARROLL@thebritishmuseum.ac.uk
May	Cassar	UCL	m.cassar@ucl.ac.uk
Dennis	Clarke Colin-	The Royal Parks	dclarke@royalparks.gsi.gov.uk
Malcolm	Stokes	TATE Entertaining	malcolm.colin-stokes@tate.org.uk
Oliver	Coppard	Parliamentary Group for Design and Innovation	oliver.coppard@designinparliament.org.uk
Michaela	Crimmin	RSA, Head of Arts	Michaela.crimmin@rsa.org.uk
Paul	Davies	Imperial War Museum	pdavies@iwm.org.uk
Debbie	Dickinson	Sustainable Development Commission	debbie.dickinson@sd-commission.org.uk
Yylva	French	Campaign for Museums	ylva@ylvafrench.co.uk
Ray	French	TATE operations	ray.french@tate.org.uk
Peter	Gardner	BIG Lottery Fund	peter.gardner@biglotteryfund.org.uk
Paul	Gibbins	Sport England	paul.gibbins@sportengland.org
Steve	Gill	British Museum	sgill@thebritishmuseum.ac.uk
Stuart	Gillis	Rural Museums Network	stuart.gillis@norfolk.gov.uk
Peter	Gingold	Tipping Point	peter@gingold.com
Hilary	Gresty	Visual Arts & Galleries Association	hilary@vaga.co.uk
John	Hartley	ACE	John.Hartley@artscouncil.org.uk
Debra	Hauer	Young Vic	debrahauer@youngvic.org
Charlotte	Jones	Independent Theatre Council	c.jones@itc-arts.org
David	Lan	Young Vic	davidlan@youngvic.org
Ceri	Leigh	Natural History Museum	c.leigh@nhm.ac.uk
Gareth	Maaer	Heritage Lottery Fund	GarethM@hlf.org.uk
Angela	McSherry	Tipping Point	angela.mcsherry@blueyonder.co.uk
Ella	Mizon	BIG Lottery Fund	ella.mizon@biglotteryfund.org.uk
Judith	Nesbitt	TATE Modern Chief Curator	judith.nesbitt@tate.org.uk

Dervilla	O'Dwyer	National Maritime Museum	DODwyer@nmm.ac.uk
Joe	Oliver	BASH	joe@bashcreations.com
Teresa	Page	Blue - aquatic sports & environment	Teresa@conradhumphreys.com
Clare	Patey	Consultant	clarepatey@yahoo.co.uk
Nick	Patrick	The Design Council	Nick.Patrick@designcouncil.org.uk
Matthew	Pudney	The Hannover Consultancy	matthew.pudney@hannoverconsultancy.com
Jo	Quinton-Tulloch	Science Museum	Jo.Quinton-Tulloch@sciencemuseum.org.uk
Declan	Rajasingam	1851 project	d.rajasingam@nhm.ac.uk
Mhora	Samuel	The Theatres Trust	mhora.samuel@theatrestrust.org.uk
Mike	Sarna	Natural History Museum, exhibitions	m.sarna@nhm.ac.uk
Dan	Silverton	BASH	dan@bashcreations.com
John	Thornes	Birmingham University	J.E.THORNES@bham.ac.uk
Alison	Tickell	Julie's Bicycle	juliesbicycle@yahoo.co.uk
Ben	Todd	Arcola Theatre	ben@arcolatheatre.com
Mary Jane	Tsang	National Maritime Museum	mjtsang@nmm.ac.uk
Jon	Tucker	NMSI, Head of Facilities	Jon.Tucker@NMSI.ac.uk
Simon	Tilleard	London Climate Change Agency	SimonTilleard@LDA.GOV.UK
Piers	Warner	TATE	piers.warner@tate.org.uk
Beck	Dawson	The Hannover Consultancy	beck.dawson@hannoverconsultancy.com
John	de Lucy	British Library	john.delucy@bl.uk
Jonathan	Davis	CABE - director	hcharlton@cabe.org.uk
Patrick	Dixon	British Library	Merida.Fitzgerald@bl.uk
Paul	Crayford	consultant	p.crayford@ntlworld.com
Derek	Martin	British Museum	DMartin@thebritishmuseum.ac.uk
Heather	Ackroyd	Artist	ackroyd.harvey@btinternet.com
Ian	Blatchford	Victoria & Albert Museum	p.pearson@vam.ac.uk
Ian	Curtis	Tipping Point	ian.curtis@eci.ox.ac.uk
Ingrid	Samuel	DCMS	ingrid.samuel@culture.gsi.gov.uk
Maurice	Davies	Museums Association	maurice@museumsassociation.org
Caroline	Gunn	English Heritage	caroline.gunn@english-heritage.org.uk
Kathleen	Hamilton	Theatre Managers Association	kathleen@solttma.co.uk
Stephen	Mellor	TATE	stephen.mellor@tate.org.uk
Harry	Ross	Manning Camerata	creativeproducer@manningcamerata.com
Erica	Trost	BASH	erica@bashcreations.com
Nicola	Thorold	National Theatre	nicolathorold@googlemain.com
Kate	Tyndall	Kate Tyndall Associates Ltd	kate@katetyndall.co.uk
William	Wong	RSA	william.wong@rsa.org.uk
Jenifer	White	English Heritage	jenifer.white@english-heritage.org.uk
Clare	Brass	SEED	clarebrass@clare.com

John	Cole	DEFRA	John.cole2@defra.gsi.gov.uk
Arik	Dondi	DEFRA	arik.m.dondi@defra.gsi.gov.uk
David	Drewe	English Heritage	david.drewe@english-heritage.org.uk
Sara	el Nusairi	Design Council	sara.elnusairi@designcouncil.org.uk
Andrew	Fallon	NESTA FM	Andrew.Fallon@nesta.org.uk
Sean	Gaffaney	Museum of Science and Industry In Manchester	s.gaffaney@mosi.org.uk
Nick	LaHive	Museum of London	nlahive@museumoflondon.org.uk
Justine	Simons	Mayor's Office	justine.simons@london.gov.uk
Alan	Stoneman	Imperial War Museum	astoneman@iwm.ac.uk
Judith	West	National Portrait Gallery	jwest@npg.org.uk
Angharad	Wynne Jones	LIFT	angharedwj@liftfest.org.uk
Giles	Barwell	AEA Ltd	Giles.Barwell@aeat.co.uk