

## **DCMS Sustainable Development Policy**

The Department for Culture Media and Sport aims to improve the quality of life for all through cultural and sporting activities, to support the pursuit of excellence and to champion the tourism, creative and leisure industries. We are responsible for Government policy on the arts, sport, the National Lottery, tourism, libraries, museums and galleries, broadcasting, creative industries including film and the music industry, press freedom and regulation, licensing, gambling and the historic environment. We are the Department responsible for 2012 Olympic Games & Paralympic Games.

We are also responsible for the listing of historic buildings and scheduling of ancient monuments, the export licensing of cultural goods, the management of the Government Art Collection and for the Royal Parks Agency.

We have responsibility for humanitarian assistance in the event of a disaster such as the London bombings, as well as the organisation of the annual Remembrance Day Ceremony at the Cenotaph.

We are also responsible for fashion design, advertising and the arts market, and we work jointly with BERR on design issues (including sponsorship of the Design Council) and on relations with the computer games and publishing industries.

We are responsible for 61 public bodies that help deliver the department's strategic aim and objectives. These include three public corporations, two public broadcasting authorities, one executive agency and 55 non-departmental public bodies (NDPBs)

This policy applies to the DCMS estate based in central London. It represents our commitment to take action to become a more sustainable organisation within our offices at 2-4 Cockspur Street and Queen's Yard, Tottenham Court Road.

We seek to employ sustainable methods wherever possible. We will seek to promote the principles of sustainable development by raising internal and external awareness of and engagement with environmental issues, and by taking account of the economic and social implications of our actions as these relate to the sectors for which we have responsibility.

This policy underlies the DCMS Sustainable Development Action Plan, and the Sustainable Procurement Action Plan. We will review this policy regularly (at least once annually) and make it available on line. As required by the UK Government strategy, Securing the Future, published on 7 March 2005, we will report to the Sustainable Development Commission annually on our progress against the targets of the related action plans.

We will seek to achieve our Departmental Strategic Objectives (DSO - see below) in accordance with sustainable development, as set out in the UK Strategy i.e. the five principles (Living within Environmental Limits; Achieving a Sustainable Economy; Ensuring a Strong, Healthy and Just society; Promoting Good Governance; and Using Sound Science Responsibly) and four agreed priorities (Sustainable Consumption and Production; Climate Change and Energy; Natural Resource Protection and Environmental Enhancement; and Sustainable Communities).

## **Social Policy**

DSO1 Encourage more widespread enjoyment of culture, media and sport

DCMS will aim to widen opportunities for all to participate in cultural and sporting activities. This will include a focus on children and young people to ensure that they have the opportunity to participate in high quality cultural and sporting activities that contribute to their wider outcomes.

### **Indicators**

Increasing the proportion of children and young people participating in culture and in high quality PE and sport

Increasing the proportion of adults participating in culture or sport

DSO2 Support talent and excellence in culture, media and sport

DCMS will aim to create the conditions for excellence to flourish among top artists and sports stars, for example, by providing funding for elite athletes to enable them to concentrate on their sport. The Department will also champion the provision of top-class facilities and services, inspiring everyone - particularly young people - and helping them to realise their talents.

### **Indicators**

Improving the excellence of the arts organisations, museums and galleries supported by DCMS and its NDPBs.

## **Economic Policy**

DSO3: Economic impact

Realise the economic benefits of the Department's sectors

DCMS will aim to maximise the economic impact of its investment, improving value for money, taking full advantage of the contribution these sectors make towards the government's long-term goal of raising productivity and protect consumers through proportionate and effective regulation.

Indicators

Reducing administrative burdens on business caused by DCMS regulation

Increasing the proportion of households that have converted to Digital Television

## **2012 Olympic Games**

DSO4: Olympics and Sport for Young People

Deliver a successful and inspirational Olympic and Paralympic Games in 2012 that provide for a sustainable legacy and get more children and young people taking part in high quality PE and sport.

### **Indicators**

The 2012 Games are successfully delivered to time and budget

Maximising the regeneration benefits of the 2012 Games

The Olympic Park and Venues are designed and built according to sustainable principles

The hosting of the 2012 Games inspires public participation in cultural and community activities across the UK and increases access to and participation in sporting activities both in the UK and in other countries, particularly those in development  
Increasing the proportion of children and young people taking part in high quality PE and sport.

## **Environmental Policy**

### **Environmental Management System**

As further demonstration of our commitment to environmental sustainable development, we have chosen to adopt a formal certification process known as ISO14001. To achieve certification we need to prove our commitment to lessening our environmental impact by having an Environmental Management System (EMS) in place, and subjecting our environmental performance to regular internal and external audits. To continue our entitlement to ISO 14001 we have set ourselves yearly targets to continually improve our performance.

We will endeavour to reduce our use of materials and energy use, minimise waste production and water use, procure sustainably and minimise our carbon footprint.

We aspire to meet or exceed the targets set by the Sustainable Operations on the Government Estate (SOGES) initiative. These are reflected in our management programme which sets annual targets for improvement on these targets. These are detailed within our EMS documentation

We will publish information about our performance in accordance with the requirements of the Sustainable Operations on the Government Estate initiative.

### **Energy and Carbon**

We have a management programme in place to reduce our carbon footprint by reducing our energy usage and minimising our carbon dioxide emissions. This programme is supported by initiatives to raise staff awareness and to improve efficiency and management controls, and through infrastructure changes.

We will measure our most significant environmental/carbon impacts and monitor progress, using formal auditing procedures where appropriate.

We will also work with our suppliers of goods and services to encourage them to be more aware of these issues and the impacts they have on the environment.

We will ensure that that all our staff have an awareness of carbon and environmental issues and publicise our actions in these areas

We will ensure that those with particular environmental responsibilities are provided with appropriate training and support.

We will seek to reduce the direct and indirect environmental impacts of our operations, where possible.

## **Waste**

At the end of the life of a product we will dispose of it responsibly, recycling where possible. Our aim is to reduce the amount of waste we generate as an organisation; where it is unavoidable we will minimise the amount sent to landfill and aim to increase the quantity for recycling.

## **Water**

We will further reduce our carbon footprint by monitoring our water use and by gradually installing water saving and retaining devices where possible. We will make staff and visitors aware of our policies and actions.

## **Pollution**

We are committed to reducing the polluting effects of our environmental operations as far as possible.

## **Environmental Legislation**

We are committed to complying with environmental legislation

## **Environmental Objectives**

DCMS objectives in relation to our Environmental Management System (EMS) are to:

- maintain a comprehensive EMS throughout the organisation with in built SOGE targets
- use energy and water efficiently
- minimise the volume of waste deposited to landfill by re-using and recycling materials wherever possible, or by identifying the best practicable environmental options for disposal.
- ensure that our colleagues are aware of relevant environmental issues, and of their own roles and responsibilities in delivering the overall programme, providing training for those with particular responsibilities.
- ensure that our key suppliers and contractors are aware of our policy, and that wherever possible they operate to similar standards as a minimum.
- review and monitor our environmental programme on an annual basis, including the relevance of our policy and objectives, and identify examples of best practice that may be shared with the Non Departmental Public Bodies (NDPBs) which we sponsor, and, via the Office of Government Commerce (OGC), with the Government estate in general.
- collate and publish relevant information about our environmental performance on an annual basis via DCMS website and in accordance with OGC reporting requirements

## **Indicators**

We will adopt the indicators set out in the targets of the Sustainable Operations on the Government Estate

*Barbara Follett*

Barbara Follett  
DCMS Minister for Sustainable Development and Climate Change

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