

Directions Issued to the Trustees of the National Heritage Memorial Fund under Section 26 (1) and (2) of the National Lottery Etc. Act 1993

The Secretary of State for Culture, Media and Sport, in exercise of the powers conferred on him by section 26(1) and (2) of the National Lottery etc. Act 1993 and having consulted the Trustees of the National Heritage Memorial Fund pursuant to section 26(5) of that Act, hereby gives the following directions:

1. In these Directions any reference to a section is a reference to a section of the National Lottery etc. Act 1993.

2. In determining the persons to whom, the purposes for which and the conditions subject to which it distributes any money under section 25(1); and in determining the purposes for which and the conditions subject to which it applies any money under section 25(4), the Trustees of the National Heritage Memorial Fund shall take into account the following matters:-

- A. Their assessment of the needs of the national heritage and their priorities for addressing them.
- B. The need to involve the public and local communities in making policies, setting priorities and distributing money.
- C. The need to increase access and participation for those who do not currently benefit from the heritage opportunities available in the United Kingdom.
- D. The need to inspire children and young people, awakening their interest and involvement in the activities covered by the heritage good cause.
- E. The need to foster heritage initiatives which bring people together, enrich the public realm and strengthen communities.
- F. The need to support volunteers, and encourage volunteering activity, in heritage.
- G. The need to encourage innovation and excellence and help people to develop their skills.
- H. The need to ensure that money is distributed for projects which promote public value and which are not intended primarily for private gain.
- I. The need to further the objectives of sustainable development.
- J. The desirability of, reducing economic and social deprivation and of ensuring that all areas of the United Kingdom have access to the money distributed.
- K. The desirability of working jointly with other organisations, including other distributors where this is an effective means of delivering elements of the Fund's strategy.

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L. The need to include a condition in all grants to acknowledge Lottery funding using the common Lottery branding.

M. The need to require an element of partnership funding, or contributions in kind from other sources, to the extent that this is reasonable to achieve for different kinds of applicants in particular areas.

N. The need (a) for money distributed to be applied to projects only for a specific time-limited purpose (b) to ensure that they have the necessary information and expert advice to make decisions on each application and (c) for applicants to demonstrate the financial viability of projects.

O. Where capital funding is sought, the need (a) for a clear business plan showing how any running and maintenance costs will be met for a reasonable period, and (b) to ensure that appraisal and management for major projects reflect the Office of Government Commerce's Gateway Review Standards.

Signed on behalf of the Secretary of State for Culture, Media and Sport

A C B RAMSAY

Date 9 November 2007

Director-General, Culture, Creativity and Economy

Department for Culture, Media and Sport