

Taking Part 2011/12 Quarter 2

Culture



Arts = 77.3%

Heritage = 72.0%

Library = 39.0%

Archives = 3.7%

Reference Period: Year to 2011/12 Q2 (October 2010 to September 2011)

Arrows indicate significant change from 2005/06

Sample = 11,780 Base: All Adults

Attendance/engagement levels

Key Trends

Record high levels of heritage and museum or gallery attendance and arts engagement. Lowest levels over survey period for library and archive attendance rates.

July-September 2011 is the first quarter where more than half of adults attended M&Gs.

Significant percentage increase* since 2005/06: of black or ethnic minority groups visiting a museum or gallery in the last year

- of adults aged 65+ engaging with the arts in the last year (from 64.3% to 68.7%) of adults doing 1x30 minute sessions of moderate intensity sport (MIS) in the last week
- (from 41.2% to 43.0%)

Significant percentage decrease* since 2005/06: of adults strongly supportive of the Olympic and Paralympic Games (from 48.4% to 39.7%)

- of 16-24 year olds participating in sport at least once in the last 4 weeks (76.8% to 72.1%)
- *selected results

(from 35.4% to 40.6%)

Sport & Active Recreation

Participation rates Participation levels 80 72.1 Active sport in last 4 weeks 65.5 1x30 M IS in last week Active sport in last 70 55.6 3x30 M IS in last week 4 weeks = 54.0% 60 50.1 50 40.5 35.8 1x30 MIS= 43.0% 34.2 I 27.2 30 3x30 MIS= 25.8% 13.9 20 10 16-24 25-44 45-64 65-74 75+

80 60 20 Archive

Attendance/engagement rates



Big Society #

Volunteered

Library = 0.6% M&G = 14.1%

A11= 23.8%





